

Campaigns and Communications volunteer

Three-month commitment, starting w/c 19th September 2011

One day a week

Based in Finsbury Park, London

- ⇒ **Are you passionate about Nicaraguan and Latin American issues?**
- ⇒ **Are you interested in trade union solidarity and have a flair for telling stories in a clear, accessible and engaging manner?**
- ⇒ **Do you have excellent organisational skills?**

If you answered yes to all these questions, then this might be the role for you!

The Nicaraguan Solidarity Campaign and the Nicaraguan Solidarity Campaign Action Group are looking for a volunteer to support our media and information work and promote Nicaraguan trade unions in the UK, as well as to raise the profile of Nicaraguan issues in the UK.

The volunteer will work closely with NSC's Campaigns Officer and with NSCAG's Trade Union Worker to write up briefings, press releases, update the website, produce publicity material, manage our social networking tools and organising solidarity events.

ABOUT NSC /NSCAG

We are a small not for profit organisation based in London which has worked with trade unions both in the UK and in Nicaragua since the time of the Revolution in 1979.

We work to develop and sustain solidarity links between Nicaraguan and UK trade unions and we do this by:

- Publicising the situation in Nicaragua and building up active support in the UK labour movement and amongst the British people for Nicaraguan progressive organisations;
- Channelling political, material and moral support to partner organisations and communities in Nicaragua;
- Building a solidarity campaign that is national in its scope, unified in its purpose and has organisational links to the UK labour and progressive movements.

RESPONSIBILITIES OF THE VOLUNTEER:

- Checking e mails, news and blogs related to Nicaragua and summarize large amounts of information into concise and eye catching press items
- Helping to organise a meeting of UK towns with twining links in Nicaragua
- Produce a monthly e-mailing to our supporters and affiliates
- Assist in the research and write up of briefings about Nicaragua and Nicaraguan Trade Unions.
- Disseminate these news and updates through our website and social networking tools.
- Update and enhance our portfolio of media contacts
- Additional ad-hoc tasks to support the Campaigns Officer and the Trade Union Worker

PERSON SPECIFICATION

Essential

- Commitment to the aims of NSC/ NSCAG
- Excellent English reading, writing and speaking skills
- Working knowledge of UK media outlets (social print, radio, broadcast and social networking tools)
- Excellent attention to detail and creativity
- Ability to use initiative and work both in a team and individually
- Excellent organisational, administrative and time management skills
- Initiative, enthusiasm and a proactive approach
- Excellent IT skills
- Excellent team working skills
- Ability to commit to at least three months volunteering, one day per week.

Desirable

- Knowledge of Nicaragua/Latin America
- Experience in translation
- Spanish language skills (specially reading)
- Background in journalism, campaigning or media studies
- Previous experience in marketing and PR

Timescale

The placement will be for **three months** (with the possibility of extension). Ideally the volunteer will be able to commit to **one day per week** (or the equivalent hours).

What we offer:

- Comprehensive induction into the work of NSC / NSCAG
- Support and supervision from NSC and NSCAG staff members
- An exciting and friendly work environment
- The opportunity to learn and develop your communication skills.
- Work experience in the areas of campaigning and communications
- Lunch allowance of £3.50 and travel expenses within the Greater London Area

How to apply:

Please send to nscag@nicaraguasc.org.uk the following:

- ⇒ Updated CV
- ⇒ Cover letter illustrating why do you want to volunteer for NSC / NSCAG and specifying how do you meet the person specification.
- ⇒ Sample of published and / or written work (no longer than two A4 pages)

Deadline: Wednesday 7th September

Selection process: w/c 12th September

The selection process will consist of a 40 minutes interview and 30 minutes written/web exercise